

Bay of Islands CAM Jan 08 - Dec 08													
	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Total
Hotels													
Establishments	12	12	12	12	10	10	10	10	12	12	12	12	
Capacity (Stay Unit Nights)	19,840	19,604	20,956	20,280	18,662	18,060	18,662	18,662	20,280	20,956	20,280	20,956	237,198
Guest Nights	33,270	32,169	29,900	21,868	10,724	5,735	8,652	8,118	12,587	17,274	20,558	19,887	220,742
Guest Arrivals	11,486	11,814	10,741	8,096	4,286	2,759	3,539	3,510	5,285	6,553	8,496	6,981	457,940
Occupancy Rate (%)	75.0	82.5	69.9	55.2	31	17.0	25.4	25.9	34.8	40.4	53.1	45.2	
Average Length of Stay (Nights)	2.9	2.7	2.8	2.7	2.5	2.1	2.4	2.3	2.4	2.6	2.4	2.8	
Motels													
Establishments	62	62	62	63	62	63	61	61	60	62	62	63	
Capacity (Stay Unit Nights)	22,506	21,054	22,506	21,810	22,320	21,690	22,134	22,134	21,330	22,289	21,570	22,537	263,880
Guest Nights	38,850	34,209	33,118	20,908	13,782	9,761	11,358	9,906	11,732	17,543	19,418	26,269	246,854
Guest Arrivals	17,048	16,098	15,542	9,650	6,698	4,632	5,431	5,059	5,719	8,163	9,261	11,299	493,708
Occupancy Rate (%)	67.7	74.4	66.2	44.6	30.7	23.8	24.6	23.4	26.7	36.0	43.3	45.2	
Average Length of Stay (Nights)	2.3	2.1	2.1	2.2	2.1	2.1	2.1	2.0	2.1	2.1	2.1	2.3	
Backpackers													
Establishments	12	11	11	11	10	10	10	10	10	10	11	11	
Capacity (Stay Unit Nights)	22,010	20,561	21,979	21,270	21,297	20,610	21,297	21,297	20,610	21,297	21,270	21,979	255,477
Guest Nights	18,526	14,759	14,871	13,417	13,625	7,865	7,516	4,370	6,911	10,672	14,355	14,857	141,744
Guest Arrivals	7,477	7,699	6,796	6,168	6,104	3,938	3,735	1,839	2,387	4,025	6,399	5,040	61,607
Occupancy Rate (%)	75.9	65.3	59.2	54.8	56.6	36.5	33.4	17.3	26.8	44.1	61.3	60.4	
Average Length of Stay (Nights)	2.5	1.9	2.2	2.2	2.2	2.0	2.0	2.4	2.9	2.7	2.2	2.9	
Hosted													
Establishments	35	36	35	31	28	27	28	25	26	33	33	34	
Capacity (Stay Unit Nights)	3,937	3,857	4,061	3,600	3,410	3,030	3,317	2,976	3,030	3,844	3,720	3,937	42,719
Guest Nights	3,403	3,710	3,201	1,793	1,013	423	516	548	643	1,473	2,166	2,675	21,564
Guest Arrivals	1,407	1,549	1,271	720	293	194	207	167	311	685	883	1081	8,768
Occupancy Rate (%)	45.6	51.4	42.5	28.4	19.6	8.2	8.6	10.7	11.3	21.0	31.7	35.8	
Average Length of Stay (Nights)	2.4	2.4	2.5	2.5	3.5	2.2	2.5	106.0	2.1	2.2	2.5	2.5	
Total excl. Caravan Parks													
Establishments	121	121	120	117	110	110	109	106	108	117	118	120	
Capacity (Stay Unit Nights)	68,293	65,076	69,502	66,960	65,689	63,390	65,410	65,069	65,250	68,386	66,840	69,409	799,274
Guest Nights	94,049	84,847	81,090	57,985	39,143	23,783	28,041	22,941	31,873	46,962	56,497	63,687	630,898
Guest Arrivals	37,417	37,160	34,350	24,632	17,381	11,523	12,912	10,575	13,701	19,426	25,040	24,401	268,518
Occupancy Rate (%)	71.2	72.6	63.7	50.2	38.6	25.3	26.9	21.5	28.5	39.0	51.3	49.5	
Average Length of Stay (Nights)	2.5	2.3	2.4	2.4	2.3	2.1	2.2	2.2	2.3	2.4	2.3	2.6	
Caravan Parks													
Establishments	10	10	10	10	10	10	9	9	10	10	10	10	
Capacity (Stay Unit Nights)	41,757	39,063	41,757	40,410	41,757	42,690	43,121	43,121	42,690	44,113	40,770	42,129	503,378
Guest Nights	26,221	17,800	15,773	10,722	5,810	8,672	4,702	3,509	6,615	7,690	10,635	21,983	140,132
Guest Arrivals	9,704	8,855	8,377	4,876	2,770	2,563	2,238	1,487	2,487	4,084	5,875	10,885	64,201
Occupancy Rate (%)	29.8	24.2	19.8	14.7	8.3	6.1	5.2	9.9	9.8	14.5	22.7	22.7	
Average Length of Stay (Nights)	2.7	2.0	1.9	2.2	2.1	3.4	2.1	2.4	2.7	1.9	1.8	2	
Total All Accommodation Types													
Establishments	131	131	130	127	120	120	118	115	118	127	128	130	
Capacity (Stay Unit Nights)	110,050	104,139	111,259	107,370	107,446	106,080	108,531	108,190	107,940	112,499	107,610	111,538	1,302,652
Guest Nights	120,270	102,647	96,863	68,708	44,954	32,455	32,743	26,450	38,488	54,652	67,133	85,671	771,034
Guest Arrivals	47,121	46,015	42,727	29,508	20,150	14,086	15,149	12,063	16,189	23,510	30,915	35,286	332,719
Occupancy Rate (%)	55.5	54.5	47.2	36.8	26.9	20.9	18.6	15.0	21.2	27.6	37.4	39.4	
Average Length of Stay (Nights)	2.6	2.2	2.3	2.3	2.2	2.3	2.2	2.2	2.4	2.3	2.2	2.4	