

Bay of Islands CAM Jan 09- Dec 09

	Jan	Feb	Mar	Apr	May	Jun	July	Aug	Sep	Oct	Nov	Dec	Total
Hotels													
Establishments	12	12	12	11	10	11	11	11	11	12	12		
Capacity (Stay Unit Nights)	20,956	18,928	20,956	18,810	18,569	18,810	19,437	19,437	18,810	20,956	20,190		215,859
Guest Nights	31,060	28,230	24,535	16,909	10,539	6,246	7,050	8,355	10,575	16,790	19,451		179,740
Guest Arrivals	9,999	10,135	8,755	6,183	4,225	2,492	2,893	3,486	4,731	7,037	7,666		67,602
Total Stay Unit Nights Used	New field>								5,550	8821	10639		
Occupancy Rate (%)	70.6	77.8	61.7	45.8	31.2	17.8	19	23.8	29.5	42.1	52.7		
Average Length of Stay (Nights)	3.1	2.8	2.8	2.7	2.5	2.5	2.4	2.4	2.2	2.4	2.5		
Motels													
Establishments	63	63	64	64	63	61	62	63	62	61	60		
Capacity (Stay Unit Nights)	22,568	20,384	23,219	22,470	23,126	21,840	22,816	23,157	22,230	22,382	21,510		245,702
Guest Nights	36,867	29,396	27,133	21,820	12,942	8,562	10,754	10,176	12,618	17,832	20,302		208,402
Guest Arrivals	14,952	13,335	12,482	10,379	6,360	4,421	5,094	5,169	6,342	8,426	9,522		96,482
Total Stay Unit Nights Used	New field>								6,217	8067	9430		
Occupancy Rate (%)	60.9	63.6	53.8	41.4	27.4	20.6	22.6	22.3	28.0	36	43.8		
Average Length of Stay (Nights)	2.5	2.2	2.2	2.1	2	1.9	2.1	2	2.0	2.1	2.1		
Backpackers													
Establishments	11	11	11	11	11	9	8	10	11	11	12		
Capacity (Stay Unit Nights)	21,979	19,852	21,979	22,260	23,002	19,560	19,282	22,320	22,020	22,754	22,710		237,718
Guest Nights	19,371	14,288	17,103	15,652	11,670	8,075	7,270	7,826	9,692	10,750	14,605		136,302
Guest Arrivals	6,675	6,004	6,225	6,409	6,104	3,913	3,719	4,080	4,482	4,795	7,837		60,243
Total Stay Unit Nights Used	New field>								8,239	9591	13030		
Occupancy Rate (%)	71.8	63.4	65.4	62	46	38.9	36.4	33.2	37.4	42.2	57.4		
Average Length of Stay (Nights)	2.9	2.4	2.7	2.4	1.9	2.1	2	1.9	2.2	2.2	1.9		
Hosted													
Establishments	34	34	33	32	28	24	25	24	data no longer collected				
Capacity (Stay Unit Nights)	3,968	3,668	3,937	3,720	3,379	2,910	3,038	3,069	data no longer collected				27,689
Guest Nights	3,632	3,327	2,545	1,587	1,072	546	798	749	data no longer collected				14,256
Guest Arrivals	1450	1297	1057	666	385	214	239	260	data no longer collected				5568
Total Stay Unit Nights Used	New field>								data no longer collected				
Occupancy Rate (%)	45.2	48.2	35.6	24.5	20.6	13.7	19.7	16.4	data no longer collected				
Average Length of Stay (Nights)	2.5	2.6	2.4	2.4	2.8	2.6	3.3	2.9	data no longer collected				
Total excl. Holiday Parks													
Establishments	120	120	120	118	112	105	106	108	84	84	84		
Capacity (Stay Unit Nights)	69,471	62,832	70,091	67,260	68,076	63,120	64,573	67,983	63,060	66,092	64,410		726,968
Guest Nights	90,930	75,240	71,316	55,968	36,223	23,429	25,872	27,106	32,885	45,372	54,358		538,699
Guest Arrivals	33,076	30,771	28,519	23,637	17,075	11,040	11,945	12,994	15,555	20,257	25,025		229,894
Total Stay Unit Nights Used	New field>								20,006	26479	33099		
Occupancy Rate (%)	66.3	66.9	58.8	48.5	34.4	25.1	25.5	26	31.7	40.1	51.4		
Average Length of Stay (Nights)	2.7	2.4	2.5	2.4	2.1	2.1	2.2	2.1	2.1	2.2	2.2		
Holiday Parks													
Establishments	10	10	10	10	9	9	9	9	9	10	10		
Capacity (Stay Unit Nights)	42,129	38,052	42,129	40,770	38,316	37,080	38,006	38,006	36,780	41,819	40,770		433,857
Guest Nights	26,407	15,399	12,362	15,008	5,552	2,314	3,246	3,033	6,822	9,656	11,035		110,834
Guest Arrivals	8,835	7,376	7,024	7,784	3,027	1,384	1,789	1,883	3,283	4,783	5,393		52,561
Total Stay Unit Nights Used	New field>								4,023	5412	6078		
Occupancy Rate (%)	30.1	24	15.7	21.8	7.1	3.2	4.7	3.9	10.9	12.9	14.9		
Average Length of Stay (Nights)	3	2.1	1.8	1.9	1.8	1.7	1.8	1.6	2.1	2	2		
Total All Accommodation Types													
Establishments	130	130	130	128	121	114	115	117	93	94	94		
Capacity (Stay Unit Nights)	111,600	100,884	112,220	108,030	106,392	100,200	102,579	105,989	99,840	107,911	105,180		1,160,825
Guest Nights	117,337	90,639	83,678	70,976	41,775	25,743	29,119	30,138	39,707	55,028	65,392		649,532
Guest Arrivals	41,911	38,147	35,542	31,421	20,102	12,424	13,735	14,877	18,838	25,041	30,418		282,456
Total Stay Unit Nights Used	New field>								24,029	31891	39176		
Occupancy Rate (%)	52.7	50.7	42.6	38.4	24.6	17	17.8	18.1	24.1	29.6	37.2		
Average Length of Stay (Nights)	2.8	2.4	2.4	2.3	2.1	2.1	2.1	2	2.1	2.2	2.1		