

		Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10
<b>BAY OF ISLANDS</b>										
Accommodation Type	Variable									
<b>Hotels</b>	Establishments	12	12	12	11	11	11	11	11	
	Capacity (Stay Unit Nights, monthly)	20,863	18,844	20,863	18,720	19,344	18,720	19,344	19,344	
	Guest Nights	31,127	28,493	25,177	16,897	10,680	7,442	8,205	7,931	
	Guest Arrivals	12,164	11,283	9,931	7,112	4,247	3,295	3,818	3,638	
	Total Stay Unit Nights Used	14,384	15,211	13,525	9,016	6,135	4,012	..C	4,454	
	Occupancy Rate % (1)	68.9	80.7	64.8	48.2	31.7	21.4	..C	23	
	Average Length of Stay, nights (2)	2.6	2.5	2.5	2.4	2.5	2.3	2.1	2.2	
<b>Motels</b>	Establishments	61	61	61	61	59	56	56	56	
	Capacity (Stay Unit Nights, monthly)	22,351	20,160	22,320	21,600	21,948	20,520	21,049	21,080	
	Guest Nights	36,502	30,437	25,971	21,663	12,091	8,835	10,680	9,002	
	Guest Arrivals	15,763	13,768	12,025	10,011	5,905	4,609	5,336	4,379	
	Total Stay Unit Nights Used	14,133	13,744	12,141	9,370	6,142	4,782	..C	4,860	
	Occupancy Rate % (1)	63.2	68.2	54.4	43.4	28	23.3	..C	23.1	
	Average Length of Stay, nights (2)	2.3	2.2	2.2	2.2	2	1.9	2	2.1	
<b>Backpackers</b>	Establishments	12	12	12	12	12	11	11	12	
	Capacity (Stay Unit Nights, monthly)	23,126	20,888	23,126	22,380	23,126	20,340	22,537	23,312	
	Guest Nights	19,629	15,253	16,244	16,172	12,320	7,111	8,183	6,515	
	Guest Arrivals	7,993	6,270	5,954	5,385	4,887	2,896	3,120	2,935	
	Total Stay Unit Nights Used	16,620	12,886	13,128	15,263	11,033	6,854	7,677	6,080	
	Occupancy Rate % (1)	71.9	61.7	56.8	68.2	47.7	33.7	34.1	26.1	
	Average Length of Stay, nights (2)	2.5	2.4	2.7	3	2.5	2.5	2.6	2.2	
<b>Total excl Holiday Parks</b>	Establishments	85	85	85	84	82	78	78	79	
	Capacity (Stay Unit Nights, monthly)	66,340	59,892	66,309	62,700	64,418	59,580	62,930	63,736	
	Guest Nights	87,258	74,183	67,391	54,732	35,090	23,388	27,068	23,447	
	Guest Arrivals	35,921	31,321	27,909	22,508	15,038	10,800	12,274	10,952	
	Total Stay Unit Nights Used	45,137	41,840	38,794	33,649	23,310	15,648	17,458	15,394	
	Occupancy Rate % (1)	68	69.9	58.5	53.7	36.2	26.3	27.7	24.2	
	Average Length of Stay, nights (2)	2.4	2.4	2.4	2.4	2.3	2.2	2.2	2.1	
<b>Holiday Parks</b>	Establishments	10	10	10	10	10	10	10	10	
	Capacity (Stay Unit Nights, monthly)	42,191	38,108	42,191	40,830	42,191	40,830	42,191	42,191	
	Guest Nights	33,781	16,832	15,649	13,517	10,203	7,556	6,667	6,806	
	Guest Arrivals	11,346	7,946	7,540	5,965	2,979	2,125	1,953	2,004	
	Total Stay Unit Nights Used	12,157	9,081	8,085	7,433	7,744	5,647	..C	5,328	
	Occupancy Rate % (1)	28.8	23.8	19.2	18.2	18.4	13.8	..C	12.6	
	Average Length of Stay, nights (2)	3	2.1	2.1	2.3	3.4	3.6	3.4	3.4	
<b>Total All Accommodation Types</b>	Establishments	95	95	95	94	92	88	88	89	
	Capacity (Stay Unit Nights, monthly)	108,531	98,000	108,500	103,530	106,609	100,410	105,121	105,927	
	Guest Nights	121,039	91,015	83,040	68,249	45,294	30,944	33,735	30,253	
	Guest Arrivals	47,267	39,267	35,449	28,473	18,017	12,924	14,227	12,956	
	Total Stay Unit Nights Used	57,295	50,921	46,879	41,083	31,054	21,296	22,487	20,722	
	Occupancy Rate % (1)	52.8	52	43.2	39.7	29.1	21.2	21.4	19.6	
	Average Length of Stay, nights (2)	2.6	2.3	2.3	2.4	2.5	2.4	2.4	2.3	
<b>COMMERCIAL ACCOMMODATION MONITOR 2010</b>										
<ul style="list-style-type: none"> <li>Results supplied by Statistics New Zealand and provided to us about 2 months in arrears eg Feb 2010 data received April 2010</li> <li>Data for the Guest &amp; Hosted category was removed from the survey in Sept 2009.</li> <li>The information collected via monthly survey is from accommodation providers with an annual turnover of \$30,000+ per annum.</li> <li>The figures do not include visitors staying in B&amp;Bs or Hosted Lodges, with friends &amp; relatives, daytrippers, 'boaties' or cruise ship passengers.</li> </ul>										
Best estimates are that visitor numbers are actually double the CAM results to account for these types of visitors.										
<ul style="list-style-type: none"> <li>The data includes both international and domestic visitors.</li> </ul>										