

		Jan-10	Feb-10	Mar-10	Apr-10	May-10	Jun-10	Jul-10	Aug-10	Sep-10
<b>BAY OF ISLANDS</b>										
Accommodation Type	Variable									
<b>Hotels</b>	Establishments	12	12	12	11	11				
	Capacity (Stay Unit Nights, monthly)	20,863	18,844	20,863	18,720	19,344				
	Guest Nights	31,127	28,493	25,177	16,897	10,680				
	Guest Arrivals	12,164	11,283	9,931	7,112	4,247				
	Total Stay Unit Nights Used	14,384	15,211	13,525	9,016	6,135				
	Occupancy Rate % (1)	68.9	80.7	64.8	48.2	31.7				
	Average Length of Stay, nights (2)	2.6	2.5	2.5	2.4	2.5				
<b>Motels</b>	Establishments	61	61	61	61	59				
	Capacity (Stay Unit Nights, monthly)	22,351	20,160	22,320	21,600	21,948				
	Guest Nights	36,502	30,437	25,971	21,663	12,091				
	Guest Arrivals	15,763	13,768	12,025	10,011	5,905				
	Total Stay Unit Nights Used	14,133	13,744	12,141	9,370	6,142				
	Occupancy Rate % (1)	63.2	68.2	54.4	43.4	28				
	Average Length of Stay, nights (2)	2.3	2.2	2.2	2.2	2				
<b>Backpackers</b>	Establishments	12	12	12	12	12				
	Capacity (Stay Unit Nights, monthly)	23,126	20,888	23,126	22,380	23,126				
	Guest Nights	19,629	15,253	16,244	16,172	12,320				
	Guest Arrivals	7,993	6,270	5,954	5,385	4,887				
	Total Stay Unit Nights Used	16,620	12,886	13,128	15,263	11,033				
	Occupancy Rate % (1)	71.9	61.7	56.8	68.2	47.7				
	Average Length of Stay, nights (2)	2.5	2.4	2.7	3	2.5				
<b>Total excl Holiday Parks</b>	Establishments	85	85	85	84	82				
	Capacity (Stay Unit Nights, monthly)	66,340	59,892	66,309	62,700	64,418				
	Guest Nights	87,258	74,183	67,391	54,732	35,090				
	Guest Arrivals	35,921	31,321	27,909	22,508	15,038				
	Total Stay Unit Nights Used	45,137	41,840	38,794	33,649	23,310				
	Occupancy Rate % (1)	68	69.9	58.5	53.7	36.2				
	Average Length of Stay, nights (2)	2.4	2.4	2.4	2.4	2.3				
<b>Holiday Parks</b>	Establishments	10	10	10	10	10				
	Capacity (Stay Unit Nights, monthly)	42,191	38,108	42,191	40,830	42,191				
	Guest Nights	33,781	16,832	15,649	13,517	10,203				
	Guest Arrivals	11,346	7,946	7,540	5,965	2,979				
	Total Stay Unit Nights Used	12,157	9,081	8,085	7,433	7,744				
	Occupancy Rate % (1)	28.8	23.8	19.2	18.2	18.4				
	Average Length of Stay, nights (2)	3	2.1	2.1	2.3	3.4				
<b>Total All Accommodation Types</b>	Establishments	95	95	95	94	92				
	Capacity (Stay Unit Nights, monthly)	108,531	98,000	108,500	103,530	106,609				
	Guest Nights	121,039	91,015	83,040	68,249	45,294				
	Guest Arrivals	47,267	39,267	35,449	28,473	18,017				
	Total Stay Unit Nights Used	57,295	50,921	46,879	41,083	31,054				
	Occupancy Rate % (1)	52.8	52	43.2	39.7	29.1				
	Average Length of Stay, nights (2)	2.6	2.3	2.3	2.4	2.5				
<b>COMMERCIAL ACCOMMODATION MONITOR 2010</b>										
<ul style="list-style-type: none"> <li>Results supplied by Statistics New Zealand and provided to us about 2 months in arrears eg Feb 2010 data received April 2010</li> <li>Data for the Guest &amp; Hosted category was removed from the survey in Sept 2009.</li> <li>The information collected via monthly survey is from accommodation providers with an annual turnover of \$30,000+ per annum.</li> <li>The figures do not include visitors staying in B&amp;Bs or Hosted Lodges, with friends &amp; relatives, daytrippers, 'boaties' or cruise ship passengers.</li> </ul>										
Best estimates are that visitor numbers are actually double the CAM results to account for these types of visitors.										
<ul style="list-style-type: none"> <li>The data includes both international and domestic visitors.</li> </ul>										

Accommodation Type	Variable	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Totals 2009
<b>Hotels</b>	Establishments	12	12	12	11	10	11	11	11	11	12	12	12	
	Capacity (Stay Unit Nights, monthly)	20,956	18,928	20,956	18,810	18,569	18,810	19,437	19,437	18,810	20,956	20,190	20,863	236,722
	Guest Nights	31,060	28,230	24,535	16,909	10,539	6,246	7,050	8,355	10,575	16,790	19,451	21,656	201,396
	Guest Arrivals	9,999	10,135	8,755	6,183	4,225	2,492	2,893	3,486	4,731	7,037	7,666	8,206	75,808
	Total Stay Unit Nights Used	14,788	14,729	12,922	8,623	5,802	3,352	3,697	4,635	5,550	8821	10639	10341	103,899
	Occupancy Rate % (1)	71	78	62	46	31	18	19	24	30	42.1	52.7	49.6	
	Average Length of Stay, nights (2)	3.1	2.8	2.8	2.7	2.5	2.5	2.4	2.4	2.2	2.4	2.5	2.6	
<b>Motels</b>	Establishments	64	64	65	65	64	62	63	64	62	61	60	61	
	Capacity (Stay Unit Nights, monthly)	22,661	20,468	23,312	22,560	23,219	21,930	22,909	23,250	22,230	22,382	21,510	22,351	268,782
	Guest Nights	37,061	29,570	27,277	21,954	13,087	8,586	10,762	10,244	12,618	17,832	20,302	26,814	236,107
	Guest Arrivals	15,043	13,403	12,539	10,441	6,414	4,435	5,100	5,200	6,342	8,426	9,522	12,012	108,877
	Total Stay Unit Nights Used	13,827	13,039	12,571	9,367	6,399	4,507	5,167	5,188	6,217	8067	9430	10587	104,366
	Occupancy Rate % (1)	61	64	54	42	28	21	23	22	28	36	43.8	47.4	
	Average Length of Stay, nights (2)	3	2	2	2	2	2	2	2	2	2.1	2.1	2.2	
<b>Backpackers</b>	Establishments	12	12	12	12	12	10	9	11	11	11	12	12	
	Capacity (Stay Unit Nights, monthly)	22,351	20,244	22,413	22,680	23,436	19,980	19,716	22,754	22,020	22,754	22,710	23,126	264,184
	Guest Nights	19,566	14,519	17,303	15,867	11,977	8,269	7,540	8,025	9,692	10,750	14,605	16,432	154,545
	Guest Arrivals	6,747	6,079	6,299	6,489	6,132	3,949	3,738	4,112	4,482	4,795	7,837	6,812	67,471
	Total Stay Unit Nights Used	15,969	12,787	14,578	14,009	10,893	7,803	7,290	7,614	8,239	9591	13030	15505	137,308
	Occupancy Rate % (1)	71	63	65	62	47	39	37	34	37	42.2	57.4	67	
	Average Length of Stay, nights (2)	3	2	3	2	2	2	2	2	2	2.2	1.9	2.4	
<b>Total excl Holiday Parks</b>	Establishments	88	88	89	88	86	83	83	86	84	84	84	85	
	Capacity (Stay Unit Nights, monthly)	65,968	59,640	66,681	64,050	65,224	60,720	62,062	65,441	63,060	66,092	64,410	66,340	769,688
	Guest Nights	87,687	72,318	69,115	54,730	35,603	23,101	25,352	26,624	32,885	45,372	54,358	64,902	592,047
	Guest Arrivals	31,789	29,617	27,593	23,114	16,771	10,876	11,731	12,797	15,555	20,257	25,025	27,030	252,155
	Total Stay Unit Nights Used	44,584	40,555	40,072	31,999	23,094	15,661	16,154	17,437	20,006	26479	33099	36433	345,573
	Occupancy Rate % (1)	68	68	60	50	35	26	26	27	31.7	40.1	51.4	54.9	
	Average Length of Stay, nights (2)	3	2	3	2	2	2	2	2	2	2.2	2.2	2.4	
<b>Holiday Parks</b>	Establishments	10	10	10	10	9	9	9	9	9	10	10	10	
	Capacity (Stay Unit Nights, monthly)	42,129	38,052	42,129	40,770	38,316	37,080	38,006	38,006	36,780	41,819	40,770	42,191	476,048
	Guest Nights	26,407	15,399	12,362	15,008	5,552	2,314	3,246	3,033	6,822	9,656	11,035	22,750	133,584
	Guest Arrivals	8,835	7,376	7,024	7,784	3,027	1,384	1,789	1,883	3,283	4,783	5,393	9,529	62,090
	Total Stay Unit Nights Used	12,688	9,124	6,618	8,907	2,736	1,184	1,781	1,495	4,023	5412	6078	10241	70,287
	Occupancy Rate % (1)	30.1	24	15.7	21.8	7.1	3.2	4.7	3.9	10.9	12.9	14.9	24.3	
	Average Length of Stay, nights (2)	3	2	2	2	2	2	2	2	2.1	2	2	2.4	
<b>Total All Accommodation Types</b>	Establishments	98	98	99	98	95	92	92	95	93	94	94	94	
	Capacity (Stay Unit Nights, monthly)	108,097	97,692	108,810	104,820	103,540	97,800	100,068	103,447	99,840	107,911	105,180	108,531	1,245,736
	Guest Nights	114,094	87,717	81,477	69,738	41,155	25,415	28,598	29,657	39,707	55,028	65,392	87,652	725,630
	Guest Arrivals	40,624	36,993	34,617	30,898	19,799	12,260	13,521	14,680	18,838	25,041	30,418	36,559	314,248
	Total Stay Unit Nights Used	57,272	49,680	46,689	40,907	25,830	16,845	17,935	18,931	24,029	31891	39176	46674	415,859
	Occupancy Rate % (1)	53	50.9	42.9	39	24.9	17.2	17.9	18.3	24.1	29.6	37.2	43	
	Average Length of Stay, nights (2)	2.8	2.4	2.4	2.3	2.1	2.1	2.1	2	2.1	2.2	2.1	2.4	
(1) Occupancy Rate = Total Stay Unit Nights Used / Monthly Capacity														
(2) Average Length of Stay = Total Guest Nights / Total Having First Night (Guest Arrivals)														
Source: Statistics New Zealand														

Accommodation Type	Variable	Jan-08	Feb-08	Mar-08
<b>Hotels</b>	Establishments	12	12	12
	Capacity (Stay Unit Nights, monthly)	19,840	19,604	20,956
	Guest Nights	33,270	32,169	29,900
	Guest Arrivals	11,486	11,814	10,741
	Total Stay Unit Nights Used	14,886	16,181	14,641
	Occupancy Rate % (1)	75	83	70
	Average Length of Stay, nights (2)	2.9	2.7	2.8
<b>Motels</b>	Establishments	63	63	63
	Capacity (Stay Unit Nights, monthly)	22,599	21,141	22,599
	Guest Nights	39,028	34,379	33,301
	Guest Arrivals	17,119	16,132	15,605
	Total Stay Unit Nights Used	15,324	15,749	14,983
	Occupancy Rate % (1)	68	75	66
	Average Length of Stay, nights (2)	2	2	2
<b>Backpackers</b>	Establishments	12	12	12
	Capacity (Stay Unit Nights, monthly)	22,196	20,909	22,351
	Guest Nights	18,443	14,932	15,040
	Guest Arrivals	7,465	7,758	6,851
	Total Stay Unit Nights Used	16,765	13,608	13,175
	Occupancy Rate % (1)	76	65	59
	Average Length of Stay, nights (2)	3	2	2
<b>Total excl Holiday Parks</b>	Establishments	87	87	87
	Capacity (Stay Unit Nights, monthly)	64,635	61,654	65,906
	Guest Nights	90,741	81,480	78,241
	Guest Arrivals	36,069	35,704	33,197
	Total Stay Unit Nights Used	46,975	45,538	42,799
	Occupancy Rate % (1)	73	74	65
	Average Length of Stay, nights (2)	3	2	2
<b>Holiday Parks</b>	Establishments	10	10	10
	Capacity (Stay Unit Nights, monthly)	41,757	39,063	41,757
	Guest Nights	26,221	17,800	15,773
	Guest Arrivals	9,704	8,855	8,377
	Total Stay Unit Nights Used	12,442	9,451	8,283
	Occupancy Rate % (1)	29.8	24.2	19.8
	Average Length of Stay, nights (2)	3	2	2
<b>Total All Accommodation T</b>	Establishments	97	97	97
	Capacity (Stay Unit Nights, monthly)	106,392	100,717	107,663
	Guest Nights	116,962	99,280	94,014
	Guest Arrivals	45,773	44,559	41,574
	Total Stay Unit Nights Used	59,417	54,989	51,083
	Occupancy Rate % (1)	55.8	54.6	47.4
	Average Length of Stay, nights (2)	2.6	2.2	2.3

(1) Occupancy Rate = Total Stay Unit Nights Used / Monthly Capacity

(2) Average Length of Stay = Total Guest Nights / Total Having First Night (Guest Arrivals)

Source: Statistics New Zealand

Apr-08	May-08	Jun-08	Jul-08	Aug-08	Sep-08	Oct-08	Nov-08	Dec-08
12	10	10	10	10	12	12	12	12
20,280	18,662	18,060	18,662	18,662	20,280	20,956	20,280	20,956
21,868	10,724	5,735	8,652	8,118	12,587	17,274	20,558	19,887
8,096	4,286	2,759	3,539	3,510	5,285	6,553	8,496	6,981
11,185	5,791	3,069	4,737	4,835	7,047	8,460	10,764	9,470
55	31	17	25	26	35	40	53	45
2.7	2.5	2.1	2.4	2.3	2.4	2.6	2.4	2.8
64	63	64	62	62	61	63	63	64
21,900	22,413	21,780	22,227	22,227	21,420	22,382	21,660	22,630
21,058	13,862	9,801	11,441	9,920	11,820	17,664	19,584	26,432
9,714	6,734	4,642	5,462	5,062	5,761	8,230	9,319	11,368
9,809	6,892	5,189	5,480	5,183	5,731	8,086	9,413	10,262
45	31	24	25	23	27	36	44	45
2	2	2	2	2	2	2	2	2
12	11	11	11	11	11	11	12	12
21,630	21,669	20,970	21,669	21,669	20,970	21,669	21,630	22,351
13,659	13,925	7,913	7,566	4,453	6,939	10,810	14,492	15,046
6,183	6,117	3,945	3,746	1,858	2,398	4,080	6,439	5,101
11,905	12,353	7,579	7,163	3,767	5,556	9,521	13,179	13,470
55	57	36	33	17	27	44	61	60
2	2	2	2	2	3	3	2	3
88	84	85	83	83	84	86	87	88
63,810	62,744	60,810	62,558	62,558	62,670	65,007	63,570	65,937
56,585	38,511	23,448	27,659	22,490	31,346	45,748	54,635	61,364
23,992	17,136	11,346	12,747	10,430	13,444	18,863	24,255	23,450
32,898	25,035	15,837	17,380	13,785	18,334	26,067	33,356	33,201
52	40	26	28	22	29	40	53	50
2	2	2	2	2	2	2	2	3
10	10	10	9	9	10	10	10	10
40,410	41,757	42,690	43,121	43,121	42,690	44,113	40,770	42,129
10,722	5,810	8,672	4,702	3,509	6,615	7,690	10,635	21,983
4,876	2,770	2,563	2,238	1,487	2,487	4,084	5,875	10,885
5,941	3,485 ..C		2,637	2,249	4,242	4,345	5,905	9,580
14.7	8.3 ..C		6.1	5.2	9.9	9.8	14.5	22.7
2	2	3	2	2	3	2	2	2
98	94	95	92	92	94	96	97	98
104,220	104,501	103,500	105,679	105,679	105,360	109,120	104,340	108,066
67,307	44,321	32,120	32,361	25,999	37,961	53,438	65,270	83,347
28,868	19,906	13,909	14,984	11,917	15,931	22,947	30,130	34,335
38,838	28,520	22,002	20,017	16,034	22,576	30,412	39,260	42,781
37.3	27.3	21.3	18.9	15.2	21.4	27.9	37.6	39.6
2.3	2.2	2.3	2.2	2.2	2.4	2.3	2.2	2.4

Totals  
2008

237,198  
220,742  
83,546  
111,066

264,978  
248,290  
115,148  
112,101

259,683  
143,218  
61,941  
128,041

761,859  
612,248  
260,633  
351,205

503,378  
140,132  
64,201  
68,560

1,265,237  
752,380  
324,833  
425,929

<b>Accommodation</b>								
Prepared For: Destination Northland								
Reference : Northland Monthly								
Table 1								
Accommodation Type and Summation Options								
for January 2007 - September 2009, <b>Bay of Islands</b>								
Accommodation Type	Variable	Jan-07	Feb-07	Mar-07	Apr-07	May-07	Jun-07	Jul-07
<b>Hotels</b>	Establishments	13	13	13	13	12	12	12
	Capacity (Stay Unit Nights, monthly)	19,840	17,948	19,902	19,260	16,368	15,840	16,368
	Guest Nights	32,913	31,259	29,932	23,268	12,326	8,604	8,993
	Guest Arrivals	12,081	15,958	13,270	10,028	5,288	2,955	3,718
	Total Stay Unit Nights Used	15,446	16,047	15,499	11,234	6,867	4,330	5,493
	Occupancy Rate % (1)	78	89	78	58	42	27	34
	Average Length of Stay, nights (2)	2.7	2	2.3	2.3	2.3	2.9	2.4
<b>Motels</b>	Establishments	60	61	62	63	63	57	55
	Capacity (Stay Unit Nights, monthly)	21,390	19,432	21,731	21,870	22,599	20,760	20,832
	Guest Nights	38,907	33,719	30,648	24,013	14,394	11,461	12,191
	Guest Arrivals	17,084	15,793	14,956	11,361	7,353	5,843	5,941
	Total Stay Unit Nights Used	15,180	14,986	14,287	10,345	7,119	5,578	5,774
	Occupancy Rate % (1)	71	77	66	47	32	27	28
	Average Length of Stay, nights (2)	2	2	2	2	2	2	2
<b>Backpackers</b>	Establishments	13	13	13	13	10	10	11
	Capacity (Stay Unit Nights, monthly)	23,312	21,056	23,312	22,560	20,181	19,530	21,483
	Guest Nights	20,417	16,320	16,666	12,928	10,202	9,408	8,907
	Guest Arrivals	9,067	7,857	7,669	5,869	4,002	4,007	3,870
	Total Stay Unit Nights Used	18,846	14,627	15,586	12,057	9,338	8,796	8,390
	Occupancy Rate % (1)	81	70	67	53	46	45	39
	Average Length of Stay, nights (2)	2	2	2	2	3	2	2
<b>Total excl Holiday Parks</b>	Establishments	86	87	88	89	85	79	78
	Capacity (Stay Unit Nights, monthly)	64,542	58,436	64,945	63,690	59,148	56,130	58,683

	Guest Nights	92,238	81,298	77,246	60,209	36,922	29,474	30,091
	Guest Arrivals	38,232	39,608	35,895	27,258	16,643	12,804	13,530
	Total Stay Unit Nights Used	49,472	45,660	45,372	33,635	23,323	18,703	19,657
	Occupancy Rate % (1)	77	78	70	53	39	33	34
	Average Length of Stay, nights (2)	2	2	2	2	2	2	2
<b>Holiday Parks</b>	Establishments	10	10	10	9	10	10	10
	Capacity (Stay Unit Nights, monthly)	50,778	37,604	41,633	37,470	41,633	40,290	41,633
	Guest Nights	32,929	19,561	16,042	10,899	6,832	4,585	4,065
	Guest Arrivals	11,666	9,755	8,411	5,866	2,885	1,913	1,927
	Total Stay Unit Nights Used	14,925	9,900	8,112	5,422	4,587	3,062	2,489
	Occupancy Rate % (1)	29.4	26.3	19.5	14.5	11	7.6	6
	Average Length of Stay, nights (2)	3	2	2	2	2	2	2
<b>Total All Accommodation Types</b>	Establishments	96	97	98	98	95	89	88
	Capacity (Stay Unit Nights, monthly)	115,320	96,040	106,578	101,160	100,781	96,420	100,316
	Guest Nights	125,168	100,859	93,288	71,108	43,754	34,059	34,156
	Guest Arrivals	49,898	49,363	44,306	33,124	19,528	14,717	15,457
	Total Stay Unit Nights Used	64,396	55,560	53,484	39,057	27,911	21,765	22,146
	Occupancy Rate % (1)	55.8	57.9	50.2	38.6	27.7	22.6	22.1
	Average Length of Stay, nights (2)	2.5	2	2.1	2.1	2.2	2.3	2.2
	(1) Occupancy Rate = Total Stay Unit Nights Used / Monthly Capacity							
	(2) Average Length of Stay = Total Guest Nights / Total Having First Night (Guest Arrivals)							
	Source: Statistics New Zealand							







## Definitions of Terms used in the Accommodation Survey

### **Guest Night**

A Guest Night is equivalent to one guest spending one night at an establishment. For example, a motel with 15 guest staying two nights would report provision of 30 Guest Nights of accommodation ie **15 (Guests) x 2 (Nights) = 30**.

### **Stay Unit (Daily Capacity)**

The term used to describe the unit of accommodation **charged out to guests**.

Hotel = Room

Motels = Room

Backpackers = Bed

Caravan Parks = Room (eg Cabin) or Tent Site

### **Stay Unit Night**

This is the basic measure of an establishment's accommodation capacity. It is defined as one Stay Unit **available** for one night.

For example, a motel with 10 units which were available for guest use (whether occupied or not) for the full 31 nights in the month would have an accommodation capacity of **310** ie **10 (Motel Units) x 31 (Days) = 310 Stay Unit Nights (= Capacity)**

### **Occupancy Rate**

This derived variable is calculated by dividing Occupied Stay Unit Nights by Available Stay Unit Nights.

For example, if a motel has 6 of its 10 units occupied every night in August, it's **Occupied Stay Unit Nights** is **6 (Motel Units) x 31 (Days) = 186 Stay Unit Nights**. Its Occupancy Rate would be 60 % (i.e. **186/310 x 100**).

### **Average Length of Stay**

This derived variable is calculated by dividing the Total Guest Nights by the Total Guest Arrivals, eg **139,279 Guest Nights / 68,848 Guest Arrivals = 2.0 Days**.



# CAVEATS

**Source:** Accommodation Survey, Statistics New Zealand

**Notes:**

A ..C indicates a cell has been suppressed due to respondent confidentiality

**What each accommodation type includes**

Hotels includes both hotels and resorts.

Motels includes motor inns, apartments and motels.

Backpackers includes both backpackers and hostels.

Holiday parks includes both caravan parks and camping grounds.

**Exclusions from the results**

Establishments classified as hosted accommodation (private hotels, bed and breakfasts, and farmstays

Establishments that are temporarily closed for more than 14 days during a month are excluded from the

Establishments with a GST turnover of less than \$30,000 are generally excluded from the survey.

Establishments primarily offering accommodation for periods of one month or more are excluded from t

**Origin of guest data**

Domestic and international guest nights were collected nationwide once every three months to January and represented the month indicated only.

From February 1999 to October 2007, domestic and international guest nights were collected nationwide third month but collected monthly from some Regional Tourism Organisation areas.

From November 2007, information on domestic and international guest nights is collected on a monthly basis. This change has resulted in an increase in the origin-of-guest response rate to between 65 and 75 percent. Before the change, the origin-of-guest response rate ranged between 55 and 60 percent. Figures for those establishments that did not respond have been imputed. Such high levels of imputation can affect data quality, including comparability. This means that origin of guest information for months before November 2007 is less robust than for months after.

Due to an update in RTO boundaries, domestic and international guest nights data for some RTOs prior to 2007 may not sum exactly to total guest nights.

Domestic and international guest nights have also had Graduated Random Rounding applied and therefore may not add to total guest nights

**Territorial authority data**

The Accommodation Survey is designed at the regional (RTO by accommodation type) level to meet data needs. Care should therefore be taken with data at the territorial authority level.

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Most official surveys are designed to produce national estimates. Where estimates are made for region or other sub-populations, sampling errors may seriously limit the use of that information. The quality of such statistical data should always be assessed before deciding on its fitness for the tasks to which it is to be

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Credit facilities are available to approved customers. Payment by these customers is due within 30 days from the date of invoice.

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Accommodation	Variable	Jan-09	Feb-09	Mar-09	Apr-09	May-09	Jun-09	Jul-09	Aug-09	Sep-09	Oct-09	Nov-09	Dec-09	Totals 2009	Totals 2008	% Change
<b>Hotels</b>	Establishments	12	12	12	11	10	11	11	11	11	12	12	12			
	Capacity (Stay Unit Nights, monthly)	20,956	18,928	20,956	18,810	18,569	18,810	19,437	19,437	18,810	20,956	20,190	20,863	236,722	237,198	-0.2
	Guest Nights	31,060	28,230	24,535	16,909	10,539	6,246	7,050	8,355	10,575	16,790	19,451	21,656	201,396	220,742	-9.6
	Guest Arrivals	9,999	10,135	8,755	6,183	4,225	2,492	2,893	3,486	4,731	7,037	7,666	8,206	75,808	83,546	-10.2
	Total Stay Unit Nights Used	14,788	14,729	12,922	8,623	5,802	3,352	3,697	4,635	5,550	8821	10639	10341	103,899	111,066	-6.9
	Occupancy Rate % (1)	71	78	62	46	31	18	19	24	30	42.1	52.7	49.6			
	Average Length of Stay, nights (2)	3.1	2.8	2.8	2.7	2.5	2.5	2.4	2.4	2.2	2.4	2.5	2.6			
<b>Motels</b>	Establishments	64	64	65	65	64	62	63	64	62	61	60	61			
	Capacity (Stay Unit Nights, monthly)	22,661	20,468	23,312	22,560	23,219	21,930	22,909	23,250	22,230	22,382	21,510	22,351	268,782	264,978	1.4
	Guest Nights	37,061	29,570	27,277	21,954	13,087	8,586	10,762	10,244	12,618	17,832	20,302	26,814	236,107	248,290	-5.2
	Guest Arrivals	15,043	13,403	12,539	10,441	6,414	4,435	5,100	5,200	6,342	8,426	9,522	12,012	108,877	115,148	-5.8
	Total Stay Unit Nights Used	13,827	13,039	12,571	9,367	6,399	4,507	5,167	5,188	6,217	8067	9430	10587	104,366	112,101	-7.4
	Occupancy Rate % (1)	61	64	54	42	28	21	23	22	28	36	43.8	47.4			
	Average Length of Stay, nights (2)	3	2	2	2	2	2	2	2	2	2.1	2.1	2.2			
<b>Backpackers</b>	Establishments	12	12	12	12	12	10	9	11	11	11	12	12			
	Capacity (Stay Unit Nights, monthly)	22,351	20,244	22,413	22,680	23,436	19,980	19,716	22,754	22,020	22,754	22,710	23,126	264,184	259,683	1.7
	Guest Nights	19,566	14,519	17,303	15,867	11,977	8,269	7,540	8,025	9,692	10,750	14,605	16,432	154,545	143,218	7.3
	Guest Arrivals	6,747	6,079	6,299	6,489	6,132	3,949	3,738	4,112	4,482	4,795	7,837	6,812	67,471	61,941	8.2
	Total Stay Unit Nights Used	15,969	12,787	14,578	14,009	10,893	7,803	7,290	7,614	8,239	9591	13030	15505	137,308	128,041	6.7
	Occupancy Rate % (1)	71	63	65	62	47	39	37	34	37	42.2	57.4	67			
	Average Length of Stay, nights (2)	3	2	3	2	2	2	2	2	2	2.2	1.9	2.4			
<b>Total excl HolParks</b>	Establishments	88	88	89	88	86	83	83	86	84	84	84	85			
	Capacity (Stay Unit Nights, monthly)	65,968	59,640	66,681	64,050	65,224	60,720	62,062	65,441	63,060	66,092	64,410	66,340	769,688	761,859	1.0
	Guest Nights	87,687	72,318	69,115	54,730	35,603	23,101	25,352	26,624	32,885	45,372	54,358	64,902	592,047	612,248	-3.4
	Guest Arrivals	31,789	29,617	27,593	23,114	16,771	10,876	11,731	12,797	15,555	20,257	25,025	27,030	252,155	260,633	-3.4
	Total Stay Unit Nights Used	44,584	40,555	40,072	31,999	23,094	15,661	16,154	17,437	20,006	26479	33099	36433	345,573	351,205	-1.6
	Occupancy Rate % (1)	68	68	60	50	35	26	26	27	31.7	40.1	51.4	54.9			
	Average Length of Stay, nights (2)	3	2	3	2	2	2	2	2	2	2.2	2.2	2.4			
<b>Holiday Parks</b>	Establishments	10	10	10	10	9	9	9	9	9	10	10	10			
	Capacity (Stay Unit Nights, monthly)	42,129	38,052	42,129	40,770	38,316	37,080	38,006	38,006	36,780	41,819	40,770	42,191	476,048	503,378	-5.7
	Guest Nights	26,407	15,399	12,362	15,008	5,552	2,314	3,246	3,033	6,822	9,656	11,035	22,750	133,584	140,132	-4.9
	Guest Arrivals	8,835	7,376	7,024	7,784	3,027	1,384	1,789	1,883	3,283	4,783	5,393	9,529	62,090	64,201	-3.4
	Total Stay Unit Nights Used	12,688	9,124	6,618	8,907	2,736	1,184	1,781	1,495	4,023	5412	6078	10241	70,287	68,560	2.5
	Occupancy Rate % (1)	30.1	24	15.7	21.8	7.1	3.2	4.7	3.9	10.9	12.9	14.9	24.3			
	Average Length of Stay, nights (2)	3	2	2	2	2	2	2	2	2.1	2	2	2.4			
<b>Total All Types</b>	Establishments	98	98	99	98	95	92	92	95	93	94	94	94			
	Capacity (Stay Unit Nights, monthly)	108,097	97,692	108,810	104,820	103,540	97,800	100,068	103,447	99,840	107,911	105,180	108,531	1,245,736	1,265,237	-1.6
	Guest Nights	114,094	87,717	81,477	69,738	41,155	25,415	28,598	29,657	39,707	55,028	65,392	87,652	725,630	752,380	-3.7
	Guest Arrivals	40,624	36,993	34,617	30,898	19,799	12,260	13,521	14,680	18,838	25,041	30,418	36,559	314,248	324,833	-3.4
	Total Stay Unit Nights Used	57,272	49,680	46,689	40,907	25,830	16,845	17,935	18,931	24,029	31891	39176	46674	415,859	425,929	-2.4
	Occupancy Rate % (1)	53	50.9	42.9	39	24.9	17.2	17.9	18.3	24.1	29.6	37.2	43			
	Average Length of Stay, nights (2)	2.8	2.4	2.4	2.3	2.1	2.1	2.1	2	2.1	2.2	2.1	2.4			
(1) Occupancy Rate = Total Stay Unit Nights Used / Monthly Capacity (2) Average Length of Stay = Total Guest Nights / Total Having First Nights ( Guest Arrivals)																
Source: Statistics New Zealand																